FLORIDA VIRTUAL SCHOOL

2145 Metrocenter Blvd. Suite 100 Orlando, FL 32835 www.flvs.net



For Immediate Release

Media Contacts:

FLVS - <u>Tania Clow</u>, 407-513-3627 FWI – <u>Barbara Norcia-Broms</u>, 212-465-2094

Florida Virtual School® Recognized for Exemplary Workplace Practices

Receives prestigious When Work Works Award

Orlando, FL (June 2, 2016) – Florida Virtual School (FLVS®), a statewide public school district in the state of Florida, has been honored with a 2016 When Work Works Award for its use of effective workplace strategies to increase business and employee success.

This prestigious award, part of the national When Work Works project administered by the Families and Work Institute (FWI) and the Society for Human Resource Management (SHRM), recognizes employers of all sizes and types in Florida and across the country.

"We are honored to receive this recognition for our workplace practices," said Wayne Townsend, executive director of Talent Management for FLVS. "It is a true testament to the dedication and commitment of all of our leaders throughout the organization. We truly have the best employees in the world and we strive every day to ensure that they know it. We cannot thank them enough."

The award is the result of a rigorous assessment. Worksites must first qualify by ranking in the top 20 percent of the country based on a nationally representative sample of employers. Two-thirds of the evaluation of applicants comes from an anonymous employee survey. Applicants are evaluated on six research-based ingredients of an effective workplace: opportunities for learning; a culture of trust; work/life fit; supervisor support for work success; autonomy; and satisfaction with earnings, benefits and opportunities for advancement — all factors associated with employee health, well-being and engagement.

"These employers have excelled at creating effective workplaces yielding tremendously positive results for business success, as well as for their employees' well-being and productivity," said Ellen Galinsky, president of FWI. "Effective workplaces recognize that employees are an organization's greatest resource and make a critical difference in the organization's ability to not only survive, but to thrive."

"The 2016 When Work Works Award winners confirm that leading employers are continuing the movement toward effective workplace strategies that benefit both business and employees," said Lisa Horn, director of SHRM's workplace flexibility initiative. "These innovative strategies are what sets these organizations apart, allowing them to attract and retain top talent, giving them a competitive advantage."

For more information about the When Work Works initiative and the When Work Works Award, visit www.whenworkworks.org

FLORIDA VIRTUAL SCHOOL

2145 Metrocenter Blvd. Suite 100 Orlando, FL 32835 www.flvs.net



-2-

About FLVS

Florida Virtual School® (FLVS®) is a fully accredited, statewide public school district offering more than 150 courses to Kindergarten-12 students. Its certified teachers use a variety of personalized instructional programs to create individualized educational plans for every student. Since 1997, FLVS students have successfully completed more than 2.4 million semester enrollments. FLVS also provides its courseware and expertise to online and blended learning programs across the nation. Services include content licensing, FLVS Global School, District Virtual Schools, digital learning labs, and professional development. As a not-for-profit, FLVS reinvests revenue into the development of new educational technologies and the creation of the highest-quality courses, benefiting students in Florida and beyond. To learn more, visit www.flvs.net.

About When Work Works

When Work Works is a national initiative, led by the partnership of the Families and Work Institute (FWI) and the Society for Human Resource Management (SHRM), to help businesses of all sizes and types become more successful by transforming the way they view and adopt effective and flexible workplaces. When Work Works is one of the foremost providers of resources, rigorous research and best practices on workplace effectiveness and flexibility in the nation. The initiative administers the prestigious annual When Work Works Award, which recognizes exemplary employers for creating effective workplaces to increase business and employee success. Visit www.whenworkworks.org and follow us on Twitter @WhenWorkWorks @FWINews and @SHRMPress, and join the workflex conversation on Facebook.com/FWINews.

###